

CURATING YOUR DREAM CAPSULE WARDROBE
style.
by Beth

3

STEPS TO FINDING
YOUR STYLE &
OWNING IT

three steps

TO FINDING YOUR STYLE & OWNING IT

Do you want to stop random buying and begin to shop with a purpose? I can help you with that!

Our style is a personal reflection of who we are as individuals, yet often we struggle with truly owning it. We search magazines trying to emulate someone else's image, but this only leaves us confused and lost. We stand in our closets for hours disgusted because we have nothing to wear.

If you are looking to shape your style, you're going to have to take some time for personal reflection. I know...this can be a bit painful...but you can do it. Start small. Take time and reflect on who you are. Ask yourself: what do you like? What draws you in when you're shopping? What does your lifestyle require?

Follow these steps and learn how to find your own unique style.

Step 1

Learn what colors compliment you. Knowing what colors compliment your skin tones and hair color is vital for chic style. If you can't afford a professional color analysis, grab your best girlfriend and get her opinion. Hold different shades and variation of colors up to your face. Colors that compliment you will brighten your eyes and teeth, smooth out your skin coloring, and actually lift the look of your face. Remember to use these colors for your clothing, makeup and accessories. It all goes hand-in-hand and will give you the total "wow" factor every day. There is a full chapter in my guide *How to Curate and Cultivate Your Dream Wardrobe* that shares my favorite color choices for each hair color.

Step 2

Own your body shape. Did you know most women can look 10 pounds lighter when they dress for their body shape? Ask yourself, what letter does my body emulate (i.e. A, V, H, X, O) then look for garments that have the same letter shape. These will compliment you and make you look and feel fabulous.

Step 3

Be YOU and only YOU! Your signature style should be a combination of your body shape, complimentary colors, and your personality. Own it! Do what works for you!

Be you with confidence and own your style!